



**Simbisa Brands**  
LIMITED

**APPLICATION FOR  
FRANCHISE**

# APPLICATION FOR FRANCHISE



## BRAND INTEREST:

(Please indicate with × )

 <input type="checkbox"/>	 <input type="checkbox"/>	 <input type="checkbox"/>	 <input type="checkbox"/>
 <input type="checkbox"/>	 <input type="checkbox"/>	 <input type="checkbox"/>	 <input type="checkbox"/>

\_\_\_\_\_ (Prospective Franchisee)

Date: \_\_\_\_\_

Email: \_\_\_\_\_

\_\_\_\_\_ of \_\_\_\_\_

\_\_\_\_\_ (Please Provide Full Address including Country)

How did you get to know of our Franchising Opportunity?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## PRELIMINARY DETAILS OF PROSPECTIVE FRANCHISEE:

Name: \_\_\_\_\_

### Nature of Franchisee:

- Sole Proprietorship
- Partnership
- Limited Corporation
- Close Corporation

### If other than a Sole Proprietor:

Details of Partners/Members/Shareholders

Name	Address	Contact Number

### Who will be the franchisees?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

	Name	Address	Contact Number
Bookkeeper			
Accounting Officer			
Auditor			

**Postal Address:** \_\_\_\_\_

\_\_\_\_\_

**Physical Address:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## PRELIMINARY DETAILS OF PROSPECTIVE FRANCHISEE:

### Contact Numbers:

Business ( ) \_\_\_\_\_

Cellular ( ) \_\_\_\_\_

Home ( ) \_\_\_\_\_

Fax ( ) \_\_\_\_\_

### Current Business Interests/Employment:

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### Provide four (4) areas/Locations where you would like to open a franchise:

1.	
2.	
3.	
4.	

## PERSONAL DETAILS OF FRANCHISEE:

These details must be completed for all partners, members or shareholders.

Surname: \_\_\_\_\_

First Name/s: \_\_\_\_\_

Date of Birth: \_\_\_\_\_

ID Number: \_\_\_\_\_

Marital Status: \_\_\_\_\_

Number of Dependents: \_\_\_\_\_

Nationality: \_\_\_\_\_

Physical Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

How long at this address? \_\_\_\_\_

Postal Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Business Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Contact Numbers: \_\_\_\_\_

Business(        ) \_\_\_\_\_

Cellular (        ) \_\_\_\_\_

## PERSONAL DETAILS OF FRANCHISEE:

These details must be completed for all partners, members or shareholders.

Current Business Interests/Employment: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Net Worth per Personal Balance Sheet	\$
Current monthly income	\$
Unencumbered cash available for investment (Proof to be submitted together with the application form)	\$

### Personal References:

Name	Relationship	Address	Contact Number

## BUSINESS DETAILS OF FRANCHISEE:

### Trade References:

Name	Relationship	Address	Contact Number

### Lease/Hire Purchase Agreements – Past and Current:

Institution	Asset Acquired	Total Amount	Monthly Payment	Period of Agreement	Dates

### Present Bankers:

Bank	Branch	Account Type	Account Number	Current Balance

Financing Institution	Nature of Finance	Secured By	Repayment Period	Amount	Monthly Repayment

## BUSINESS DETAILS OF FRANCHISEE:

### Record of Previous Business Interests/Employment

Name of Business/Employment	Period of Involvement

Have you ever been declared insolvent?  Yes  No

If Yes, are you now rehabilitated?  Yes  No

What experience do you have in the QSR/Food Industry? \_\_\_\_\_

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Will someone other than yourself manage the outlet?  Yes  No

If Yes, name of such Manager: \_\_\_\_\_

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What experience does the proposed Manager have in the QSR/Food Industry? \_\_\_\_\_

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## BUSINESS DETAILS OF FRANCHISEE:

**If you were to be awarded a franchise, do you undertake to pay the joining fee and the monthly royalty and advertising fees as required by the Franchise Agreement as well as any other required monies for the development of the site if this is applicable?**

Yes     No

**Comments:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*I, the undersigned, hereby declare that the above information as well as that submitted on the Statement of Assets & Liabilities is, to the best of my knowledge and belief, entirely correct.*

**Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Witness 1:** \_\_\_\_\_

**Witness 2:** \_\_\_\_\_

## STATEMENT OF ASSETS AND LIABILITIES:

Balance Sheet of \_\_\_\_\_ as at \_\_\_\_\_

Note: Income and Expenditure to be detailed on back page. Should space not permit, please attach applicable schedules.

Assets Previous Year	Fixed Property (Registered In Your Name) Give particulars of each property separately stating whether Freehold, Leasehold etc. and state if affected by any Servitude, Usufruct or Fiduciary Interests.	Current Year
	<p><b>Name of Farm or Plot Number    Size District    Date Purchased    Price Paid    MCV/DCV</b></p>	
	<p><b>Machinery, plant etc.</b> Specify important items only.</p>	
	<p><b>Vehicles, implements</b> Specify important items only.</p>	
	<p><b>Furniture &amp; Fittings</b> Investments (Loans, Private Company Shares etc.)</p> <p>By Whom Due    Rate of Interest    Date Recoverable    Amount</p>	
	<p><b>Life Policies (Payable to the undersigned and not to any third party)</b> Date Issued    Company    Number    Maturity Date    Amount    Surrender Value Less Loans</p>	
	<p><b>Shares</b> Number Held    Company    Market Value</p>	
	<p><b>Stock In Trade</b></p>	
	<p><b>Book Debts</b></p>	
	<p><b>Bills Receivable</b> (Not Discounted)</p>	
	<p><b>Bank Balances</b> (Specify)</p>	
	<p><b>Cash</b></p>	
	<p><b>Goodwill and Other Assets</b></p>	
	<p><b>TOTAL ASSETS</b> (Note: State if any assets are encumbered.)</p>	
\$		\$

## STATEMENT OF ASSETS AND LIABILITIES:

<b>Liabilities</b> Previous Year	<p><b>Bonds and/or Amounts Owning Under Deeds of Sale</b></p> <p>Name of Farm or Plot Number    Name of Bondholder/Seller    Annual Capital Reductions Maturity Date</p> <p><b>Bank Overdrafts</b> Specify security given.</p> <p><b>Owing Under Sale Transaction and Leasing Transaction Agreements</b> Moveable Encumbered    To Whom    Instalments Payable    Amount Still Owing</p> <p><b>Bills Payable</b></p> <p><b>Sundry Creditors</b></p> <p><b>Loans Including Insurance Companies</b> To Whom Due    Rate of Interest    Date Repayable    Amount</p> <p><b>Other Liabilities</b> Specify</p> <p><b>Liability for Income Tax</b> <i>Date to which assessment paid.</i></p> <p><b>TOTAL LIABILITIES</b> <i>Note: State if any of the above liabilities are covered by a Notarial Bond.</i></p>	Current Year
\$	<b>Contingent Liabilities as Guarantor, Surety or Otherwise - Specify Below:</b>	\$

\$	TOTAL ASSETS	\$
\$	LESS: TOTAL LIABILITIES	\$
\$	NET WORTH	\$

*I/We hereby declare that this is a full, true and correct statement of my/our assets and liabilities at the above date and that my/our assets are not encumbered other than as stated above.*

Dated at \_\_\_\_\_ on \_\_\_\_\_

SIGNATURE \_\_\_\_\_

## STATEMENT OF INCOME AND EXPENDITURE:

Listing of \_\_\_\_\_ as at \_\_\_\_\_

### MONTHLY INCOME

Salary - Self  
 Salary - Spouse  
 Commissions  
 Investment  
 Other

**Total Income** \$ \_\_\_\_\_

### MONTHLY EXPENDITURE

Taxation  
 Pension  
 UIF  
 Medical Aid  
 Rent/Bond Payment  
 Electricity & Water  
 Rates & Taxes  
 Hire Purchase Instalments  
 Lease Agreements  
 Credit Card Accounts  
 Insurance Premiums  
 Life Assurance Premiums  
 Transport  
 Loan Repayments  
 Donations  
 Alimony/Maintenance  
 Children's Education  
 Clothing  
 Entertainment  
 Groceries  
 Clothing Accounts  
 Telephone & Cellular  
 Medical  
 Domestic Worker/Gardener  
 Security  
 DSTV/M-Net

**Total Expenditure** \$ \_\_\_\_\_

**Surplus Available** \$ \_\_\_\_\_

*I/We hereby declare that this is a full, true and correct statement of my/our income and expenses at the above date.*

Dated at \_\_\_\_\_ on \_\_\_\_\_

**SIGNATURE** \_\_\_\_\_

**MOTIVATION:**

**PLEASE GIVE A BRIEF MOTIVATION FOR YOUR FRANCHISE APPLICATION:** \_\_\_\_\_

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**PLEASE PROVIDE A BRIEF PERSONAL PROFILE INDICATING MANAGEMENT PHILOSOPHIES, BUSINESS AND PERSONAL GOALS:**

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*I understand that if this application for a Franchise is accepted, I will be required to sign a comprehensive Franchise Agreement regulating all aspects of my franchise relationship with Simbisa Brands Limited.*

*I also hereby declare that the information given in this application is correct and fully disclose my assets and liabilities to the best of my knowledge and belief.*

Dated at \_\_\_\_\_ on \_\_\_\_\_

Signature \_\_\_\_\_